

WEBINAR SERIES ON BEST OF UNICEF'S RESEARCHES & EVALUATIONS 2020

Impact of Birth Registration Program in Nigeria: Evidence, Practice and Innovations

Impact Evaluation Findings, Program Strategies & Policies influence



18TH FEBRUARY 2021 IN PARTNERSHIP: NIGERIA FMFBNP-UNICEF-ID2020

“Every Child Has the Right
to be some body”

unicef 
for every child

Purpose: Why an Evaluation of BR Program in Nigeria?



CHILD RIGHTS: HUMAN IDENTITY AND
CONDITION FOR ACCESS TO SOCIAL
SERVICES



DEMOGRAPHIC BURDEN OF 200 MILLION
INHABITANTS, 36 STATES
AND POLITICAL IMPLICATIONS



DEMONSTRATE EVIDENCE OF SUCCESS OF
BIRTH REGISTRATION PROGRAM AND OFFER
STRATEGIC RECOMMENDATIONS FOR FUTURE
INITIATIVES AND INFLUENCE POLICY

Nigeria Context:

- Nigeria is the most largest African Country: biggest economy with GDP 448.12 billion USD, biggest demography with 200 million inhabitants, 36 States, 774 LGAs and at LEAST 300 ethnic groups;
- Only 47% of children 0-5 years have birth registration certificate;
- 65.6 million of youth aged between 10 and 24 in Nigeria representing 35% of the total population
- 88 million people (48% of population) is affected by income poverty before Covid19 effects
- Human Capital is challenging with high U5MR & MMR, at least 10 million Children Out of School.

Methods & Innovations

- Theory-Based Approach: Assessment of Assumptions of Programme Theory of Change & Evaluability Assessment
- Scope: Relevance, Effectiveness, Efficiency, Impact, Gender Equality, Sustainability
- Quasi-Experimental Design (QED) applied for Impact Evaluation
- Mixed both quantitative (HH Survey) and qualitative Methods;
- New technology (CAPI and Rapid SMS system)
- Multi variate analysis & triangulation



Key Findings

What Works?

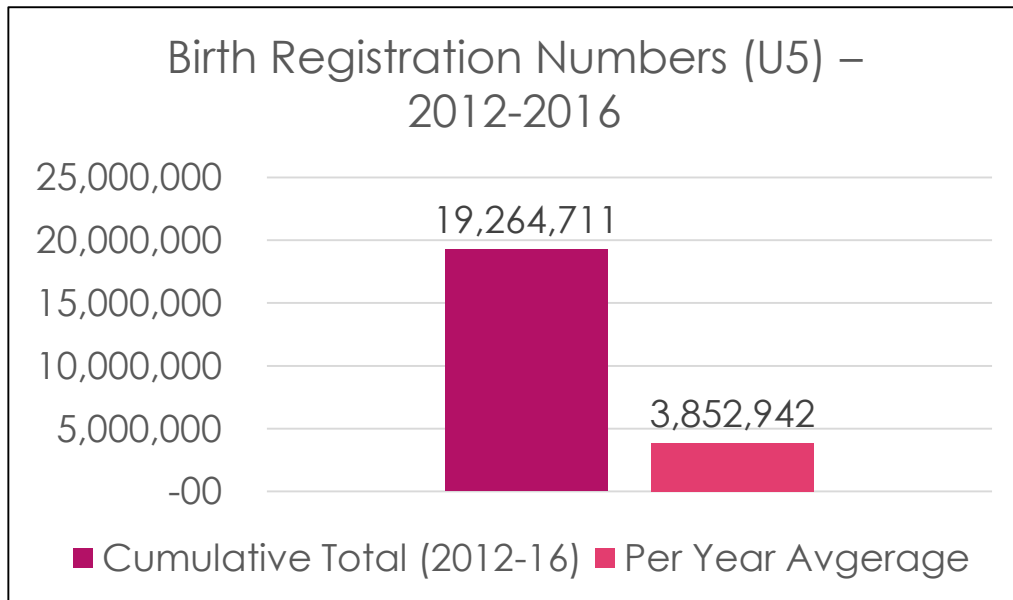
- The multi-sector integrated programming led to the expected outcome-level results.
- An increase of over 100% was observed in the absolute numbers of births registered (among U5 years of age) nationwide: from 3 million in 2012 to 11 million in 2016. In Total, 19 millions children were registered during 5 years.
- VFM: 0.27 USD per registered birth
- The programme also contributed to unintended positive impacts on the reduction of child rights violations

What didn't work?

- The Programme lagged behind in achieving the intended impact target of 20% points increase in birth registration rate: Only an increase of 5.4% points (MICS 2016) and 6% points (NPopC dashboard data, 2016).
- The inequities for birth registration stood at 64.9% in 2016 (MICS 2016)

Key Findings

What Work: Effectiveness



Shortfall of Expected Impacts Target

	2011 (%)	2016 (%)	Difference (%)	Programme Target	Target Missed by
Birth Registration Coverage Source; MICS (0-5)	41.5	46.9	+5.4	20% Points	14.7% Points
Birth Registration Coverage Source; RapidSMS	10	16	+6	20% Points	14% Points

Influence on Policy and Programming

- The Evaluation served as **Influential Policy Advocacy Tool**.
- Lessons learned and recommendations were used by Govt, UNICEF and Partners to make shift in strategies, to expand partnerships and to increase public financing for scaling up BR services delivery in Nigeria

Looking Ahead

- 1- Implementation of Recommendations
- 2- The Development of a more evidence-based Policy Advocacy strategy vis-à-vis the High Commission of Population of Nigeria, the line Ministries, all the country's 36 States, UN and development partners
- 3- The strengthening and reshaping of the Programme like the introduction of Innovative Digital Strategy with key role of Youth and expanding the integrated multi sectors model
- 4- Design as well as of the interventions envisaged within the Child Protection Annual Workplan for 2019-2022.
- 5- The forging of a **new partnership** among UNICEF, World Bank and the National Bureau of Statistics towards development of **Civil Registration Program** for better Rights and better Governance in Nigeria



“Every Child has the right to be SOMEBODY”

Presented by Dr. Robert Ndamobissi, Evaluation Manager, UNICEF Nigeria

THANK YOU